

# AI vs. AI: How to detect image manipulation and avoid academic misconduct

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## Post Url

<https://www.enago.com/academy/ai-detecting-research-image-fraud/>



The scientific community is facing a new frontier of controversy as artificial intelligence (AI) is being misused to generate manipulated image. In a shocking turn of events, a prestigious peer-reviewed journal, had published an [article with anatomically incorrect images](#) that were later revealed to be generated using AI. This unethical integration of AI in [image manipulations](#) adds to the already existing problem of image manipulation in research papers.

## Rising Issue of Image Manipulation in Scientific Research

A leading image [data integrity analyst revealed](#) that the percentage of manuscripts flagged up for image-related problems range from 20 to 35%.

Visual representation of research data and findings is an integral part of scholarly communication. Inappropriate duplication and fabrication of images with such accelerating speed threatens the credibility of research outcomes. The progress in the

field of AI has led to the development of generative models such as Deepfake. These models are further being used to compromise image integrity in scientific research.

Maintaining the accuracy of images in scientific research goes beyond mere acknowledgment. It is about prioritizing the essence of upholding it by adapting to the challenges of the changing times. By prioritizing image integrity, researchers can uphold the fundamental principle of transparency. It is essential for advancing knowledge and credibility in scientific research.

## Consequences of Image Manipulations

Reports of [image manipulations](#) erode the overall trustworthiness of scientific process. When public and the scientific community lose faith in the reliability of published research, it undermines the credibility of science.

### 1. Risk to Reputation

A researcher's standing in the scientific community is intrinsically tied to the integrity of their work. When image irregularities surface in [published papers](#), it casts a shadow of doubt over the entirety of the researcher's body of work.

### 2. Institutional Consequence

Image integrity issues also impact the research institutions where the work was conducted. It may tarnish the institution's reputation, undermining its ability to attract top talent and secure resources for future research projects.

### 3. Retracted Publications

The discovery of manipulated or duplicated images may lead to the retraction of an already published paper. It not only undermines the researcher's credibility but also raises concerns about the journal's screening process. It tarnishes the overall reliability of the scientific record.

### 4. Legal and Financial Burdens

Intentional [image manipulation](#) by researchers may be classified as research misconduct. The researcher may have to face legal action, fines, and the loss of funding. The costs associated with investigating these issues and retracting publications can also be substantial, diverting valuable resources away from [productive research](#) activities.

### 5. Misguided Future Research

It's possible that another researcher might rely on papers containing manipulated images. This can impact the future of research by wasting time and resources.

Ultimately, this could hinder overall scientific progress in that field.

## 6. Ethical Impact

The manipulation or duplication of images in scientific research is a breach of the ethical principles. It violates the core values of honesty, transparency, and rigor that are essential for maintaining public trust and advancing knowledge.

## Existing Efforts to Counter Image Manipulation

To combat this growing problem, organizations and individuals have been working tirelessly to detect and expose cases of image manipulation.

Community-based initiatives such as [PubPeer](#) and [Retraction Watch](#) have emerged as important platforms for surfacing and discussing potential instances of suspicious [image manipulation](#), as well as other problematic publishing practices. They have often been starting points for cases that have resulted in wider investigations and even retractions.

At an individual level, dedicated experts like Elisabeth Bik have made it their mission to investigate signs of scientific fraud. She particularly focuses on issues like image manipulation in published literature. Regulatory bodies, such as the Office of Research Integrity (ORI) in the US, play a vital role in addressing cases of image fabrication.

## Evolving Nature of Image Manipulation Techniques

As image editing technology continues to advance, the techniques to manipulate visual content are becoming sophisticated and difficult to detect. Subtle changes, such as the seamless blending of elements or the alteration of lighting and shadows, can often evade the eye of a human reviewer.

## Pros and cons of [Image Manipulation](#) detection AI tools

# AI TOOL FOR IMAGE MANIPULATION DETECTION

## PROS

- **Efficiency**  
AI tools can analyze large volumes of images quickly, which would be time-consuming for humans.
- **Accuracy**  
They can detect subtle alterations that might be missed by the human eye.
- **Consistency**  
It applies consistent criteria to all images, reducing the risk of human error or bias.
- **Cost-effective**  
Using AI tools can be more cost-effective than employing a team of human experts for image analysis.
- **Scalability**  
These tools can easily scale to analyze a large number of images as needed.

## CONS

- **False Positives**  
AI tools may sometimes incorrectly flag an image as manipulated, leading to unnecessary investigation or mistrust.
- **Complexity**  
Implementing AI tools can be challenging, requiring specialized skills.
- **Limited Contextual Awareness**  
It may struggle to detect nuanced changes that require an understanding of the image's context.
- **Privacy Concerns**  
The use of AI tools for image analysis raises privacy concerns, especially when handling sensitive images.
- **Ethical Considerations**  
Use of AI tools can raise concerns around potential misuse.

## Power of AI in Detecting Image Manipulation

As the scientific community grapples with the growing [issue of image manipulation](#), a transformative solution has emerged in the form of advanced AI based services. These services combine the cutting-edge algorithms with human expertise to revolutionize the way journals and researchers approach the [detection of fraudulent imagery](#), automating and streamlining the process to save valuable time and resources.

A [study](#) revealed that an [AI tool](#) was able to add 41 to the total of 115 instances of image fraud that had been missed during manual screening. Many leading journals have already taken proactive steps to leverage these revolutionary services, and have noticed an [increase in the number of flagged papers](#) for image manipulation.

By embracing the power of AI, the scientific community can streamline the process of [detecting and addressing image fraud](#), ultimately safeguarding the credibility and trust that are the cornerstones of scientific progress.

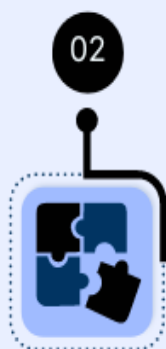
## Factors to Consider in Choosing an AI-based Image Analysis Service

When selecting an AI-based image service, it's crucial to ensure that it incorporates a significant level of human expertise. Human expertise is essential in interpreting nuanced details and contextual information that AI may overlook. Moreover, human validation adds a layer of accountability and trust to the process. It reassures stakeholders that the results are credible and unbiased.

## 4 Key Factors to Consider When Choosing an AI Image Analysis Service



Analyzes images in their original, untouched state, revealing crucial details and nuances that may be lost through conversion or transformation processes



Possesses the ability to process manuscripts directly within an established submission system, enhancing the efficiency and convenience of the peer review process



Ensures confidentiality of the detection process by maintaining control over the entire submission and evaluation pipeline, thus safeguarding the integrity of the review process



Provides detailed analysis reports with actionable recommendations to aid journal editors and researchers in addressing any issues identified during the review process, enabling informed decisions

By seamlessly integrating a comprehensive image analysis service that addresses these key factors, the scientific community can take a significant step forward in safeguarding the [integrity of scientific research](#) and upholding the highest standards of rigor and transparency.

As technological innovations continue to rapidly transform the research landscape, it is important that researchers, institutions, funders, and policymakers, come together to develop and promote a culture of [research integrity](#). By utilizing the power of technology responsibly and ethically, we can ensure the credibility, reliability, and transparency of scientific discoveries.

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