

DigitALL: Women leading the charge in tech and empowering academic writers

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Lauding the Tech Woman

Trinka D'Cunha
-A Linguist Turned AI Innovator

What better way to celebrate this year's International Women's Day theme of "DigitALL: Innovation and technology for gender equality," than celebrating the innovative and tech-savvy women who are taking the world by storm?

Have you ever thought about the role of women in digitization? It's a fact that women are underrepresented in tech all around the world. But it's high time that we change that. Women need to be at the forefront of building and designing technologies, especially with the increasing use of AI-enabled tech and its impact on society. So, recognizing the amazing women who are making waves in the world of tech, just like our lead linguist at Crimson AI, Trinka D'Cunha, the brain Trinka AI, a next-gen grammar correction and [language enhancement writing assistant](#) specially designed for academic and technical writing.



From Linguist to AI Innovator

As a child, Trinka was always fascinated by language and grammar, and as she grew up, she honed her skills as a teacher of practical English grammar. Later, she even did language sessions with academic copy editors. What peaked her interest in language, even more, was the questions, discussions, and debates they had during the sessions.

When Crimson AI was envisioned, she knew she would have to learn to code and it seemed scary as she had never coded before. But the goal was clear and with the great support from Crimson AI's engineering team, she delved into natural language processing AI and never looked back. Every step towards building TRINKA AI has taught her a lot about herself and added a plethora of skills too.

The Moment of Eureka

But it wasn't until she saw the struggle of a researcher trying to write in English. She looked around for tools to assist particularly in high-stakes writing like research articles. Yes, there were some grammar correction tools, but they were not suited for the various academic disciplines. This led her to the field of natural language processing AI and she decided to create Trinka AI, a [writing assistant](#) for researchers and scholars.

The Journey Toward Success

She's a Master's degree holder in English Literature, and her passion for analyzing English syntax and word meanings is contagious. In her school days, she had some fantastic English teachers who made her fall in love with grammar. And let's just say, she reads books on grammar like she reads novels!

She admits that she was intimidated by the dominance of existing grammar correction tools when she first started out. But with hard work and dedication, she and her team at Crimson AI were able to create a tool that fills a gap in the market and helps researchers and scholars at all stages of their work.

And the results speak for themselves. Trinka AI has become a go-to [grammar checker](#) deployed in research institutions all over the world and has even won awards at national and global levels. Trinka is proud to see her product making a positive impact on people's lives and is excited to continue developing new features that make the research process even easier.

From the Extraordinaire Herself-

To all the budding women researchers out there who fear the world of tech, our leading lady at Crimson AI has one message for you – *"Go forth and code!"* There are too few women in tech, and it's time to change that. Get involved in the digital world and understand how different technologies work.

Remember, the road to success is never easy, but with perseverance, dedication, and hard work, anything is possible. These tech wizards are breaking down barriers and smashing the glass ceiling in a male-dominated industry. And Trinkia D'Cunha, Crimson AI's lead linguist and master of language, is the perfect example of this. Let's inspire and empower the next generation of women in tech to continue breaking barriers and making a difference in the world. So, what are you waiting for? Let's celebrate women in tech and work towards building a more gender-inclusive digital world!

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