

Expand Your Global Reach! – Message from the 2015 ALPSP Conference

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London, UK: [Enago](#) attended the [Association of Learned & Professional Society Publishers](#) (ALPSP) annual conference. This key event for the academic community attracts an from all sectors of the industry to discuss and debate the latest developments in scholarly publishing. [Rajiv Shirke](#), Vice President, Global Operations for Enago's parent company, Crimson Interactive, represented Enago at this event.

Formed more than 40 years ago, ALPSP is the largest international association for nonprofit scholarly and professional publishers. Its 400+ members across 40 countries produce more than 10,000 journals, as well as numerous books, reports, databases, and other products and services. The annual conference, held this year at the Park Inn by Radisson Hotel & Conference Centre London Heathrow, is an ideal forum in which experts from various get to network and learn about new initiatives in the publishing industry and discuss the challenges ahead.

Keynote speakers included **Anurag Acharya**, co-creator of [Google Scholar](#), who spoke on “What happens when your library is worldwide and all articles are easy to find?” and **Kuansan Wang**, Director, Internet Service Research Center at [Microsoft Research](#), who addressed the session on “From Web Publishing to Knowledge Web Publishing.”

“The organizers delivered on their promise to provide thought-provoking, practical, and interactive sessions on a wide range of topics,” said Rajiv. “The excellent lineup of speakers included Peter Richardson, Managing Director, [British Editorial Society of Bone & Joint Surgery](#), who conducted the session on “Partnering with Others to Expand Your Global Reach.” Small publishers cannot do everything themselves and neither can large publishers in many cases. Peter’s session outlined some answers to the key question of how publishers can make the most of partnerships with companies like Enago, which can help them expand their reach to a worldwide audience.”

About Enago

[Enago](#) is the flagship brand of Crimson Interactive Inc., an award-winning language solutions company that serves academia and industry through three main entities: Enago ([English Editing](#) and [Publication Support](#)), Ulatus ([Translation](#)), and Voxtab ([Transcription](#)). Enago employs one of the market’s largest team of editors (850+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company’s talented pool of specialists has helped more than 81,000 authors share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

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