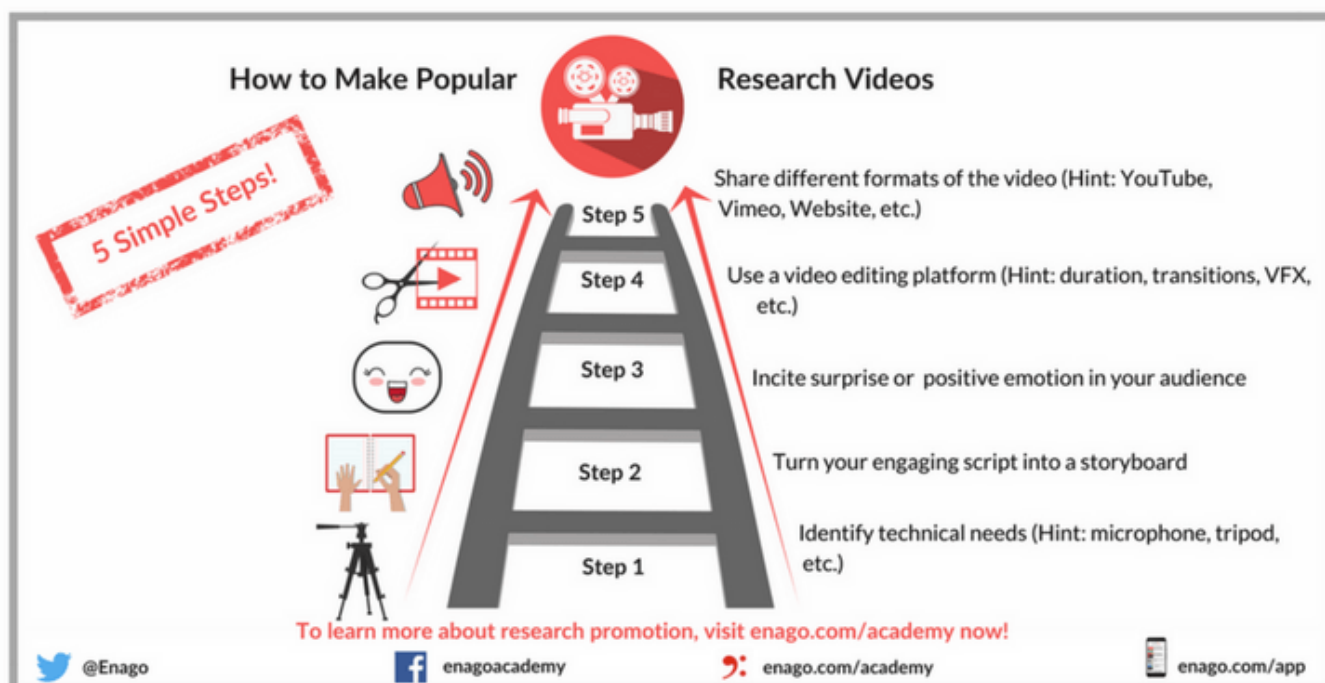


# How to Make Popular Research Videos

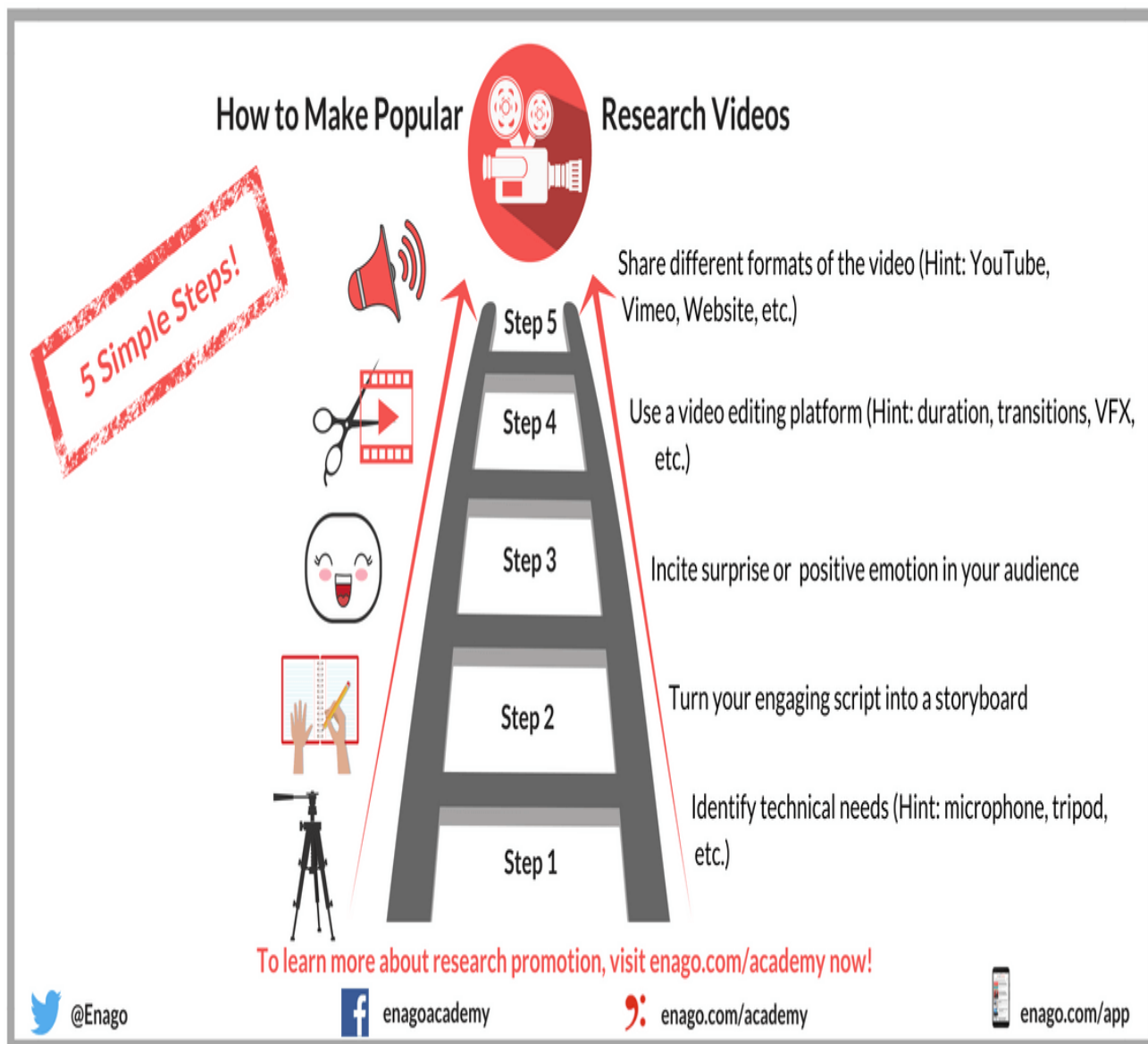
**Author**  
Enago Academy

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Summarizing your research into an engaging and easy-to-understand video is an effective way of sharing/promoting research. Gaining popularity among academics and general public alike, these videos can help increase the visibility and discoverability of your research.

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