

# Tips to Increase Public Engagement With Your Research Article

## Author

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## Post Url

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### Tips to Increase Public Engagement with Your Research Article



Discuss your project on social media and blogs.



Make attractive and meaningful graphical presentations



Ask for feedback and analyze the same carefully



Let people know about the societal benefits of your research



Identify your target audience and optimize your outreach campaign(s) accordingly

#SmartShorts

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