

Navigating Through the Publication Journey

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For the advancement of science and technology, it is imperative that researchers publish their research in peer-reviewed journals successfully and disseminate their knowledge. Especially in Medicine, publishing research work not only demonstrates the interest level in the subject but also helps in careful diagnosis and treatment. It provides medical professionals with an opportunity to evaluate their practice objectively, assesses the evidence appropriately, and think critically about a situation. This presentation is primarily targeted towards medical professionals who wish to pursue research and publish their papers in top-notch international journals but lack awareness about scholarly publishing.

Through this presentation, you will have a better understanding of the following:

- Insights on medical publishing landscape in India
- Expert tips on formulating a research problem
- Guidelines for communicating research findings effectively
- Preparing submission-ready manuscripts and selecting the right journal
- Common reasons of acceptance or rejection by journals
- Importance of citation metrics

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