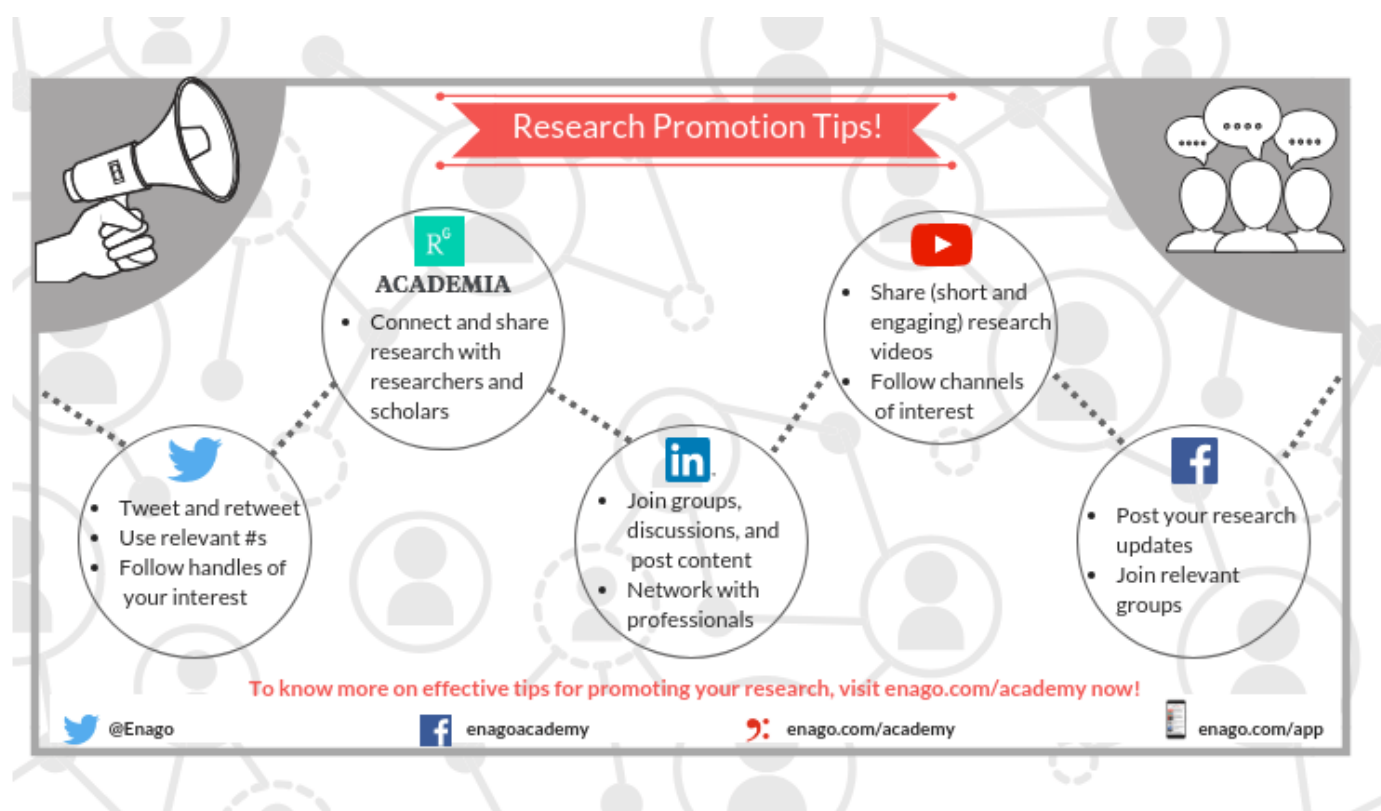


# Practical Tips on Research Promotion

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Communicating research outcomes does not end with publishing a [research paper](#). It is important to share key findings with the scientific community and general public using various engaging platforms. Researchers can explore Twitter, Facebook, LinkedIn, YouTube, Scholarly Communication Networks, etc. to increase the impact of visibility of their research.

To know more about effective platforms for promoting research, [click here](#).

**Research Promotion Tips!**

**ACADEMIA**

- Connect and share research with researchers and scholars

- Share (short and engaging) research videos
- Follow channels of interest

- Tweet and retweet
- Use relevant #s
- Follow handles of your interest

- Join groups, discussions, and post content
- Network with professionals

- Post your research updates
- Join relevant groups

To know more on effective tips for promoting your research, visit [enago.com/academy](https://enago.com/academy) now!

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