

Balancing Between Scalability and Openness: An interview with Ginny Hendricks

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BALANCING BETWEEN SCALABILITY AND OPENNESS

An Interview With
Ginny Hendricks
Director of Member & Community Outreach, Crossref

Open scholarship is all about breaking down the traditional barriers that have historically limited the dissemination of knowledge. It's a movement that advocates transparency, inclusivity, and collaboration in the world of academia and beyond – it holds “Community over Commercialization”.

This International Open Access Week, join us for an engaging conversation with Ginny Hendricks, who serves as the Director of Member & Community Outreach at Crossref.

Ginny has played a pivotal role in shaping and leading Crossref's community team since 2015. Her portfolio encompasses a diverse range of responsibilities, including

community engagement and communications, member experience, technical support, and metadata strategy. Prior to her tenure at Crossref, Ginny spent a decade at 'Ardent,' where she provided invaluable consultancy services within scholarly communications.

In 2018, Ginny founded the Metadata 20/20 collaboration, a visionary initiative advocating for richer, connected, reusable, and open metadata. She has been a guiding force behind several open infrastructure initiatives, including ROR (Research Organization Registry) and POSI (The Principles of Open Scholarly Infrastructure). She has also co-founded FORCE11's Upstream community blog, a hub dedicated to all things open research.

[Watch the full interview](#) to gain valuable insights from Ginny on how to place a strong emphasis on community over commercial interests, and to explore the exciting potential for transformative advancements in the field of open scholarship in the years to come.

We welcome your questions, thoughts, and insights. Join the conversation by leaving your comments below and be part of the effort to shape the future of research, where the values of openness and collaboration guide our path forward!

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