

Top 10 Tips on Choosing an Attractive Research Title

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Choosing an appropriate research title is necessary to draw readers' attention. It instantly helps readers decide if they would be interested in reading further. This SmartShort shares ten tips that you must consider before choosing your research title. We hope you find it useful!

You can also read a related descriptive article [here](#) to get further insights.

10 TIPS

HOW TO CHOOSE ATTRACTIVE RESEARCH TITLES



- 1** Frame a simple and concise title; choose words that are absolutely essential.
- 2** Use a descriptive phrase rather than a sentence for efficient content delivery.
- 3** Include critical keywords from your research in the title to increase its visibility.
- 4** Avoid jargon, non-standard abbreviations, units, or special symbols.
- 5** Request/incorporate meaningful suggestions from your peers/mentor(s).
- 6** Maintain the word count between 5 and 15 words to ensure readers' interest and focus.
- 7** Include action phrases (verbs) in your title wherever possible.
- 8** Conform to the journal requirements—character limit, formatting guidelines, etc.
- 9** Summarize the research paper's key findings effectively for your target audience.
- 10** Create multiple titles and choose the one that best conveys the uniqueness of your research.

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